



DANCING IN THE MOONLIGHT PUBLICATIONS

VOL. 1, NO. 4

AUG. 26, 1977

TORONTO, ONT.

TORONTO'S NEW BI-WEEKLY DISCO GUIDE

Featuring This Issue:

- Disco Charts
- Wally MacDonald's "Mac Trax"
- What's Spinning
- Express Yourself
with Carol Williams
- Bartending In The Moonlight

TP TRADEMARK PENDING

WHAT'S SPINNING — By Peter Frost

□ By the time you read this, most of the Toronto DJ's will have escaped to the Billboard disco convention in New York. This week most of the new releases will be coming out, so we will recap the information we have on upcoming product and watch for it in your favourite import store.

RECAP — **Grace Jones** lp with "I Need A Man" and "That's The Trouble" out in September on *Island Records*. . . . **Mike Theodore** (co-producer of **C J & Co.**) lp due this week on *Westbound*. . . . Coming: a new lp on *Salsoul* by **Bebu Silvetti**. . . . new **Wayne St. John and the THP Orch.** out titled "Something's Up" on *RCA Can.*. . . . **Black Light Orch.** lp due next week in Canada on *RCA*. . . . **Dr. Buz-zard's Original Savannah Band** lp due in two weeks (haven't I heard this before?) . . . new **Roberta Kelly** lp is rumoured to be coming out in the States, not "Zodiac Lady" but a new one. . . . Double **Donna Summer** recorded live due in October on *Casablanca*. . . . also new lp due by **D.D. Sound** on *RCA* in Canada. . . . **C.J. & Co.** are back in the studio. . . . New **Mandrill** titled "Eleven" due in September. The lp contains the light funk disco smash "Happy Beat" on *Arista Records*. Mix was done by **Doug Riddick** and produced by **Jeff Lane**. . . . Next week a **NEW Tina Charles** lp from *CBS Canada*. New **Anthony White** 12-inch on *Salsoul* remake of "I Can't Turn You Loose". Vocals are terrible, but the inst. side is good (until you hit the Conga break!) . . .

Motown records in Canada has released two new commercial 12-inch "Nowhere To Run" by the **Dynamic Superiors** and "Big Time" by **Smokey Robinson**. Neither are commercial in the U.S.A.

"Don't Let Me Be Misunderstood" by **Santa Esmeralda** is doing very well. **Robert Ouimet** from the **Limelight** in Montréal says he is also playing "Gloria" off the lp. Hope you had a good time in Toronto last week, Robert.

A must for the disco collector will be a 2-record set on Philadelphia International Records called " **Philly's Classics** ". Out in about 4 weeks. Featured on this album will be most of the big disco hits from the last four years from the label that really started disco, all remixed by **Tom Moulton**. Included will be "I'll Always Love My Mama" by the **Intruders**, "Love Train" by the **O'Jays**, "Dirty Old Man" by the **Three Degrees** with a hot conga drum break, "Bad Luck" by **Harold Melvin And The Bluenotes** and "Love Is The Message", by **MFSB** featuring the vocal by the **Three Degrees** (never released on an LP before). My favourite cut, however, is "Don't Leave Me This Way" by **Harold Melvin And The Bluenotes** with **Teddy Pendergrass** on vocals. To the original mix they added new drum and tambourine tracks, extended it, and now I like it more than **Thelma Houston's** version. This alone makes the set worth buying.

Barry White's new lp "Barry White Sings For Someone You Love" now in the stores. The lp contains his smash "It's Ecstasy When You Lay Down Next To Me"

The new lp by **First Choice** is excellent. Done in their usual style with an interesting change in the vocal mix of "Dr. Love" sounding similar to "Hit and Run". There are other good cuts, but since the label was blank, no titles. Watch for it though.

LAST MINUTE ADDS — new lp by **Brick** containing their new single "Dusic" . . . new **Andrea True** 12-inch titled "What's Your Name, What's Your Number" will be released on *Buddah Records* 'bout two weeks.

HOT NEWS FROM TOM MOULTON AT SIGMA SOUND — **Bobby Ell** has just completed an album with **The Joneses** for **Epic Records**. . . . he is also in the studio cutting **Jimmy Ruffin's** new lp . . . COMING IN NOVEMBER — on *Westbound* new lps by **Dennis Coffey** and **Detroit Emeralds** titled "Let's Get Together" . . . new **Trammps** album due that month titled "Livin' The Life" . . . **Grace Jones** lp will be ready September **Tom Moulton** now has his own label called **Tom & Jerry Records**, distributed by *Salsoul*. The first releases will be "Lullaby" by **D.R.U.M.**; "Moonboots" by **O.R.S.** which was only available as a French import previously; and **Chocolates'** lp "King Of Clubs", which have all been re-mixed.

Express Yourself

CAROL WILLIAMS

Exclusively on Salsoul Records & Tapes

□ **Carol Williams** is no stranger to Toronto-area discophiles because she's played many Club dates here and Southern Ontario. She also is well-known for her hits "More" and "Come Back" on Salsoul Records. We welcome Carol as our guest columnist this issue.

Dear Readers,

I'd like to take this opportunity and say congratulations to Peter Frost and all the staff on *Dancing In The Moonlight*, your new bi-weekly disco guide.

I believe this information on disco listings and happenings are very vital to all the people who participate in going out to the discos and buying the latest disco records.

I must say I was very pleased to be asked to give some comments about myself for "Express Yourself". I'd first like to say that I'm very much into disco music and although I don't participate in all the latest dances they have out, I do enjoy watching everyone do their thing. Dancing has always been one of my favourite hobbies, along with swimming and ice-skating.

One of my favourite pastimes is reading, everything I can get my hands on. *Billboard*, *Record World*, *Jet*, *Ebony*, *Black Stars*, *People*, etc. and any good books. I'm also a Gemini and have noticed and met quite a few Geminis in the entertainment field. One of my favourite all 'round total entertainers is none other than Mr. Earl Young, producer, drummer and leader of *The Trammps*.

About a year ago I purchased a beauty shop called "A Touch Of Vogue". I had attended beauty culture school and one of my ambitions was to be able to own my own shop. We are unisex and one of our specialties is catering to every kind of performer and entertainer. We try and keep ahead of the times with the latest up-to-date beauty care products. I do believe that an entertainer does set the trend for fashions and latest hair styles, and that's why they must be very careful to keep up with being well groomed.

Well, that's about all I can tell you about myself, but I'd like to give you a list of some of the people in the business that do stand out to me.

1. Favorite disco d.j.:
John Weber, Studio II
2. Best promo record company:
R.C.A., Toronto, Canada
3. Favorite disco record stores:
Disco Sound of Canada, Toronto
Colony, New York
4. Best producers: Chuck Jackson,
Marvin Yancy Baker, Harris, and Young
5. Best dancers I like to watch:
Soul Train dancers
6. Favorite singers:
Natalie Cole, Barbra Streisand, Teddy
Pendergrass

Peace, Love, Happiness always,
Carol Williams

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EDITOR—Peter G. Frost**ADVERTISING**—Fred Goshine**LAYOUT**—Dancing In The Moonlight Publications**LOGO ARTWORK**—Bill Payne**MAC TRAX**—Wally MacDonald**EXPRESS YOURSELF**—Guest Writers**WHAT'S SPINNING**—Peter Frost

Opinions expressed herein are those of the individual writer, and not necessarily those of this magazine, its advertisers, or staff.

DISCO GUIDE

Licensed Discos

			<i>Disc Jockey</i>
CARRIAGE HOUSE (Bi-sexual)	306 Jarvis St.	368-4823	<i>Peter Ball</i>
CHASE DISCO	385 Rexdale Blvd.	742-5510	
COOLEYS DISCO	369 Yonge St.	368-3300	<i>Gene Low</i>
DINKELS	88 Yorkville Ave.	923-9689	<i>Al Kaufman</i>
JoJo's DISCO	418 Church St.	368-6266	
K.C.R. ROOM	4 Avenue Rd.	924-5471	
KOUTOUBIA	808 Mt. Pleasant Rd.	487-5101	
Le DOME	21-25 Yorkville Ave.	967-9266	
Le GARAGE	50 Cumberland St.	925-6277	<i>Brian Harlow</i>
MADAMS	132 Queen's Quay E.	366-3924	<i>Larry Cusimano</i>
MAXWELL'S PLUM	138 Cumberland St.	920-7705	<i>John Congdon</i>
PIPS	94 Front St. East	863-0737	<i>Gordy McMillan</i>
RIPPLES	1355 St. Clair West	652-3755	
ROONEYS	2 Rosehill Ave.	924-2923	<i>Larry MacDonald</i>
STUDIO II (Gay)	72 Carlton St.	922-3555	<i>John Weber</i>

After-hours Discos (not licensed)

BELLOWS	9 St. Joseph St.	922-4118	<i>Mike Weingarten</i>
BIMBO'S (Gay)	530 Yonge St.	961-2701	<i>Bob Morrow</i>
DAVID'S (Bi-sexual)	16 Phipps St.	961-5422	<i>Ken Whittard</i>
Le TUBE	9 St. Nicholas St.	960-3445	<i>Greg Howlett</i>
MANATEE (Men only)	11-A St. Joseph St.	922-1898	<i>René Fortier</i>
PEACHES	128 Pears Ave.	921-6034	<i>Ned Kadrija</i>
SANCTUARY (mixed)	83 St. Nicholas St.	921-6350	<i>Wally MacDonald</i>
THESE EYES	1034 Pape Ave.	421-3176	

Artist Itinerary

MARVIN GAYE

October 1st

International Centre

— RECENTLY IN TOWN —



From left to right: H. W. Casey [K.C.], Peter Frost [editor], Rawle James [Disco Sound of Canada], Rick Finch.

K.C. and Finch receiving their gold records for the single "I'm Your Boogie Man" from RCA after their recent appearance at Ontario Place.

«RUN TO ME»
12" DISCO MIX
from
KELLY MARIE
the original european disco hit

on



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WEDNESDAY	11:00 p.m. - 4:00 a.m.
THURSDAY	11:00 p.m. - 4:00 a.m.
FRIDAY	11:00 p.m. - 5:00 a.m.
SATURDAY	11:00 p.m. - 5:00 a.m.
SUNDAY	9:00 p.m. - 2:00 a.m.

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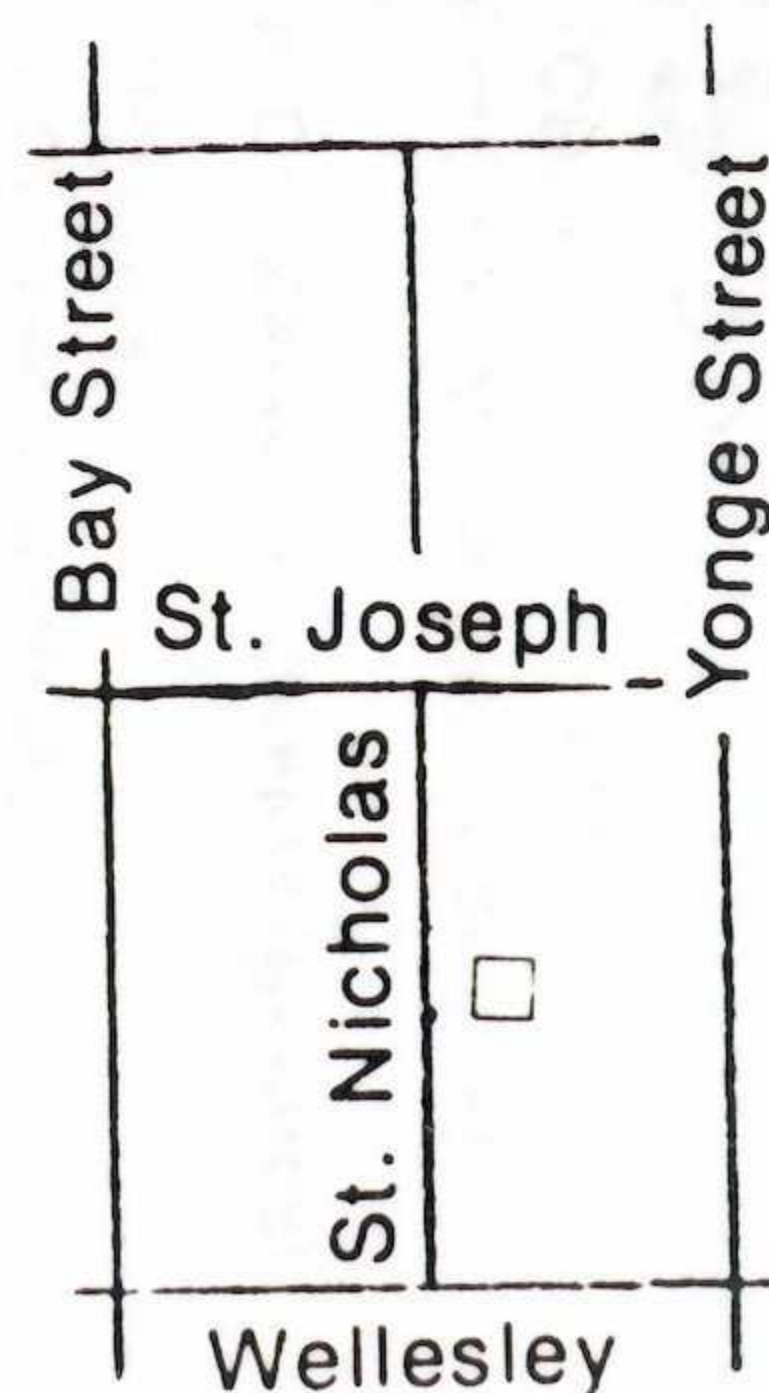
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TOP 20 ALBUMS

- 1 VILLAGE PEOPLE—Village People (Casablanca)
- 2 STAR WARS—Meco (Casablanca)
- 3 DEVIL'S GUN—C.J. & Co. (Westbound)
- 4 FROM HERE TO ETERNITY—Giorgio (Casablanca)
- 5 ZODIAC LADY—Roberta Kelly (Import)
- 6 IN FULL BLOOM—Rose Royce (Whitfield)
- 7 I REMEMBER YESTERDAY—Donna Summer (Casablanca)
- 8 MUTHA'S NATURE—James Brown (Polydor)
- 9 SHUT OUT—Paul Jabara (Casablanca)
- 10 FLOAT ON—Floaters (ABC)

NEW RELEASES

45's

- I'LL SHOW YOU WITH LOVE—The Young Divines (Cotillon)
 STOMPED BEAT UP AND WHOOPED—Graham Central Station (WB)
 SHOO DO FU FU OOH!—Lenny Williams (ABC)
 KEEP DOIN' IT—Showdown (Honey Bee)
 DUSIC—Brick (Bang)
 I'M SO SATISFIED/YOU AIN'T MAN ENOUGH—Tommy Tate (Ko-ko)
 DOCTOR FRANKENSTEIN'S DISCO PARTY—Johnny Wakelin (Pye)
 RUN TO ME—Kelly Marie (Pye)
 HE AMIGO—Captain Globo Jr. (Baby Records—Import)
 HOLD UP—Alain Band (Baby Records—Import)
 LET THE MUSIC PLAY—Giorgio (Durium—Import)
 GOOD TIME—Wess (Durium—Import)
 BIMBO—Minnie Minoprio (CGD—Import)
 ANOTHER STAR—Stevie Wonder (Motown)
 STAR WARS THEME/CANTINA BAND—Meco (Millennium)
 IF IT DON'T FIT DON'T FORCE IT—Kellie Patterson (Shadybrook)
 DANCE THE NIGHT AWAY—Ecstasy, Passion And Pain (Roulette)

- 11 LOVE AND KISSES—Love and Kisses (Barclay)
- 12 MUNICH MACHINE—Munich Machine (Casablanca)
- 13 AFRICAN QUEENS—Ritchie Family (Able)
- 14 LET'S CLEAN UP THE GHETTO—Philly Allstars (Philadelphia Int'l.)
- 15 CHOOSING YOU—Lenny Williams (ABC)
- 16 DON'T LET ME BE MISUNDERSTOOD—Santa Esmeralda (Phillips)
- 17 THE CHASE—MBT Soul (Polydor)
- 18 DISCO DELIVERY—D.D. Sound (RCA)
- 19 LIVE AT THE PALLADIUM—Marvin Gaye (Motown)
- 20 THE TWO OF US—Marilyn McCoo & Billy Davis Jr. (ABC)

12 inch

- GET THE FUNK OUT MA FACE/STRAWBERRY LETTER N. 23—Brothers Johnson (A&M)
 MY SWEET SUMMER SUITE—Love Unlimited Orch. (20th Century)
 IT'S ECSTASY WHEN YOU LAY DOWN NEXT TO ME—Barry White (20th Century)
 NOWHERE TO RUN—Dynamic Superiors (Motown)
 LULLABY—D.R.U.M. (Mercury)
 OUSONT LES FEMMES—Patrick Juvet (Barclay)
 BIG TIME—Smokey Robinson (Motown)
 SOMETHINGS UP—Wayne St. John (RCA)

Albums

- DON'T LET ME BE MISUNDERSTOOD—Santa Esmeralda (Phillips)
 THE CHASE—MBT Soul (Polydor)
 SINGS FOR SOMEONE YOU LOVE—Barry White (20th Century)
 HEART AND SOUL—Tina Charles (CBS)

TORONTO'S DISCO CHARTS [®] DANCING IN THE MOONLIGHT PUBLICATIONS

[BASED ON SALES AND D.J. REPORTS]

TOP 40 SINGLES

- 1 MA BAKER—Boney M. (Atlantic)
- 2 DEVIL'S GUN—C.J. & Co. (Westbound/Wea)
- 3 I FEEL LOVE—Donna Summer (Casablanca)
- 4 CLEAN UP THE GHETTO—Philly All-Stars (Phila. Int'l./CBS)
- 5 BEST OF MY LOVE—Emotions (Columbia)
- 6 HOLD TIGHT—Vicki Sue Robinson (RCA)
- 7 GOT TO GIVE IT UP—Marvin Gaye (Motown)
- 8 FLOAT ON—Floaters (ABC)
- 9 STAR WARS—Meco (Millennium)
- 10 RUN TO ME—Kelly Marie (Pye)
- 11 I CAUGHT YOUR ACT—Hues Corp. (RCA)
- 12 LET THE MUSIC PLAY—Giorgio (Durium—Italy)
- 13 GIVE ME SOME SKIN—James Brown (Polydor)
- 14 MY CHERIE AMOUR—Soul Train Gang (Soul Train)
- 15 I NEED A MAN—Grace Jones (Beam Junction)
- 16 GET YOUR BOOM BOOM—Le Pamplemousse (Avi/Quality)
- 17 MUSIC—Montreal Sound (Smash/Alta)
- 18 IT'S IN YOUR BLOOD—Linda Hopkins (Columbia)
- 19 TOUCH ME UP—Aretha Franklin (Atlantic)
- 20 COME TO AMERICA—Gibson Brothers (Polydor)

TOP 20 12-INCH DISCO MIXES

- 1 I FEEL LOVE/THE DEEP—Donna Summer (Casablanca)
- 2 HOLD TIGHT—Vicki Sue Robinson (RCA)
- 3 IT'S ECSTASY WHEN YOU LIE DOWN NEXT TO ME—Barry White
Century)
- 4 EROTIC SOUL—Larry Page Orch—Penny Farthing (A&M)
- 5 RUN TO ME—Kelly Marie (Pye)
- 6 TRANS EUROPE EXPRESS—Kraftwerk (Capitol)
- 7 MUSIC—Montreal Sound (Smash Alta)
- 8 DR. LOVE—First Choice (Gold Mind RCA)
- 9 HIT AND RUN—Loleatta Holloway (Gold Mind RCA)
- 10 I NEED A MAN—Grace Jones (Beam Junction)

- 21 SOUL SISTER—Ronnie Jones (Phillips)
- 22 DO WHAT YOU WANNA DO—T Connection (RCA)
- 23 EXPRESS YOURSELF—N.Y. Community Choir (RCA)
- 24 DO YOU WANNA GET FUNKY—Peter Brown (RCA)
- 25 FIESTA—Raffaella Carra (CBS)
- 26 BITE YOUR GRANNY—Morning Noon & Night (Roadshow)
- 27 KEEP IT COMING LOVE—K.C. & Sunshine Band (RCA)
- 28 BABYSITTER—Soul Iberica Band (Polydor)
- 29 MAGIC FLY—Kebecelectric (Direction)
- 30 DR. LOVE—First Choice (Gold Mind)
- 31 PIPELINE—Bruce Johnston (Columbia)
- 32 DUSIC—Brick (Bang-RCA)
- 33 LE SIFFLET DU BARON—Le Baron (Able)
- 34 FEEL THE NEED—Detroit Emeralds (Westbound/WEA)
- 35 BLACK IS BLACK—Belle Epoque (Carrere)
- 36 LOVE IS SO GOOD—Z.Z. Hill (Columbia)
- 37 I GOTTA KEEP DANCING—Carrie (Soul Train)
- 38 BOHANNON'S DISCO SYMPHONY—Bohannon (Mercury)
- 39 IF IT DON'T FIT, DON'T FORCE IT—Kelly Patterson (Shady Brook)
- 40 GIRL, YOU'LL BE A WOMAN SOON—Biddu Orch. (CBS)

- 11 BOHANNON'S DISCO SYMPHONY—Bohannon (Mercury)
- 12 EXPRESS YOURSELF—N.Y. Community Choir (RCA)
- 13 GET THE FUNK OUTA MA FACE—Bros. Johnson (A&M)
- 14 NOWHERE TO RUN—Dynamic Superiors (Motown)
- 15 MY CHERIE AMOUR—Soul Train Gang (Soul Train)
- 16 DO YOU WANNA GET FUNKY—Peter Brown (RCA)
- 17 MAGIC FLY—Kebecelectric (Direction)
- 18 CARRY ON, TURN ME ON—Space (UA)
- 19 DISCOMANIA—Lovers (Able)
- 20 COME TO AMERICA—Gibson Bros. (Polydor)

WALLY [where are those tweezers?] MacDONALD'S

"MAC TRAX"

— Paramount Pictures Present: "GIDGET GOES MORMON" or "MILLIE GOES 'EX'" Dropped by the CNE the other day—do you know you can't find one of those little license plates that has "MILLIE" written on them anyplace at the EX? Just Starsky and Hutch and Elvis buttons—truly the end of an era, and a boot in the butt to all those little nippers who wanna be just like Mil when (and if) they grow up.

Anyway, I dropped by the Recording Industry building, where I found out that the first recording was Elmo Rotthrote repeating "SNO CONES, COTTON CANDY, AND CANDY FLOSS—JUST STEP RIGHT UP AND TELL THE GIRL HOW MANY YOU WANT" . . . I would've heard more, but some German brat ran up screaming "NINE, NINE" followed by a reject from a Wagner Opera shouting "JA, GUHNER!" Well, to this day I don't understand it, and you shouldn't either.

. . . Other sights and sounds (and o-o-o-h the smells) at the Ex:

1. Someone at the *Motown* booth couldn't mix "Don't Leave Me This Way" and "Another Star" at the point of a gun;
2. *London Records International* disco section contains a collectors' item "The Whiskey Chorus Singalong", pressed on black vinyl (trendy);
3. The laser holographs at the A&M booth are *divoon!* . . . Karen Carpenter even looks like she may have been alive at one time;
4. Nancy at the *Record Week* booth is sweet—she informs me she doesn't hate me, even tho' the rest of the R.W. staff may (I can't understand *that*—it only took R.W. 2 years to discover disco, and then it was courtesy of the M.D.P.—a sure-fire candidate for the "Dubious Distinction Award", if there was one.
5. All the rides are better when you're blitzed on a couple of T (but you already *knew* that, didn't you?)

There's a new game out by Barker Brothers called "Harrass The D.J." or "1 To 5 Easy Steps To Vinyl Dentures". The rules are simple, and if you want to make a lasting impression on your favourite DJ (and have him make one on your forehead), just follow these:

1. Demand 4 or more songs, and *tell* him (don't ask politely—he'll only forget) you want to hear them all in the next 15 minutes.
2. If he happens to be under the earphones (why he'd be *there*, when he could be listening to you, I don't know, I'm sure) tap him lightly on the arm—a hammer works wonders—he's probably only cueing the next record, trying to get his stupid mix right.
3. Ask for a slow song at 2 a.m. Saturday night—he should only be too happy to clear the dance floor, so you can grind it out with that reject from Weight Watchers who has the terminal case of the Uglies.
4. When he does a mix tell him "That's not the way "Thumbs Laroque" down the street does it". By this point your face should resemble Austrian Beaver Cheese. If he's got a brain in his head.
5. Leave the dance floor the exact second that your favorite song is over—don't dawdle even one second—if you do, he may get the idea you have some sense of rhythm, and (perish forbid) a slight hint of taste.

CARE AND FEEDING OF YOUR RECORDS, PART TWO

DON'T wash your records in "Janitor In A Drum"—I tried it on an old Andrews Sisters record, and it not only removed the static, but also the tracks 1 through 4, and half the label. "Shortnin' Bread" will never be the same again, and poor Patty Andrews looks like she used *Industrial Strength* "F.D.S."

Well, hopefully I'll be off to New York this week, and (GOSH!) there might even be some new releases (wasn't that the purpose of the thing?). 'Til then, remember—your mouth isn't just for eating.

THE 12-INCH IN CANADA

• In the July 16th issue of **Billboard** a story was written about 12-inch singles in Canada. The article stated that disco records sell well in Quebec with small percentages in Toronto, and except for Vancouver, forget the rest of the country. We would like to fill in the details missed by this report and show some reasons why disco sells more in Quebec.

One large reason in sales differing is exposure. It is true that Montreal has more discos than Toronto, but also radio and jukeboxes play a major role in sales. Currently "I Feel Love" by **Donna Summer** is in the Top 5 on the Top-40 radio stations. Neither major Toronto Top-40 station has even playlisted it. Disco gets a major percentage of airtime in Quebec (also with a TV and radio show) and even sells gold records by Canadian artists (of which Canadian radio stations have to play 30% Canadian content by law) that don't even get played in Toronto. The best example is "Wow", by **André Gagnon** which went Gold and *no* airplay in Toronto except on a couple of FM stations. Also jukebox operators support disco music. In almost any restaurant you are guaranteed to find songs by **Donna Summer**, **Tina Charles**, **C.J. & Co.** etc.

Another major factor is the availability of stock. Until very recently, none of the Toronto companies carried any extensive stock of disco product. Whenever a dealer put in an order, they were almost certain of half the order being back-ordered. **Disco Central Distributors**, an exporter of disco product, gave us this example: from *Capitol* 600 copies of the 12-inch "Trans Europe Express" by **Kraftwerk** was ordered and only 100 shipped with 500 on backorder. The order was placed with *Capitol's* head office (which also houses their pressing plant and main warehouse) and the explanation was that all the stock was shipped to Montreal. *Capitol* has now corrected this situation, but many others **STILL HAVE NOT!**

Another interesting note is that in most cases, of the 12-inch available in Canada, the best sellers (volume wise) are the titles not released in the States. The main reason for this is the exporters in Montreal have been capitalizing on the success of the export market. Therefore, is Quebec really responsible for the bulk of disco 12-inch sales? **Motown** records in Toronto reports that almost all of the chain stores (Sam's, A&A, Music World, Flipside) are moving quantities of their 12-inchers. The other note of interest is these exporters also import from Europe for stores in Canada and the U.S. and charge outrageous prices for them (about \$11 on European product plus shipping with **NO RETURN**) which forces the retail price from \$14 to \$20. Also note that a New York distributor had the same product from France at \$3.99 and then dropped the price to \$2.99 (below domestic American wholesale price). Somebody is making a killing and exporters outside of Montreal have trouble because of no stock available. In Vancouver, 12-inchers *do* sell well, but even Dance Disks of Canada (Vancouver's disco store) get some Canadian stock from Toronto and believe it or not *San Francisco*! Same reason — **NO STOCK.**

Besides stock problems, Toronto has another group to combat. The critics in our town knock disco every chance they get. One of the daily papers last week even stated that "disco is dying and punk rock is taking over". Also Toronto is probably the *only* city in North America with T-shirts stating "Disco Sucks" available at most clothing stores!

Come on—let's get it together. If the companies start to realize that the 12-inch (and disco) is here to stay, and started doing some promotion on them, more sales would result. Let's get bins, posters, and other marketing aids involved and at least do the job right — salesmen are there to **SELL**, not act as an order desk. Also, so far the promotion has been limited to the record pools in Canada (all of which charge over \$10 a week to belong to, in order to get **PROMOTIONAL COPY** — **NOT FOR SALE** records). *This is promotion??*

IF YOU HAVE ANY COMMENTS, I'd be interested in hearing from YOU. Please send to the address listed inside the front cover. Thanx.

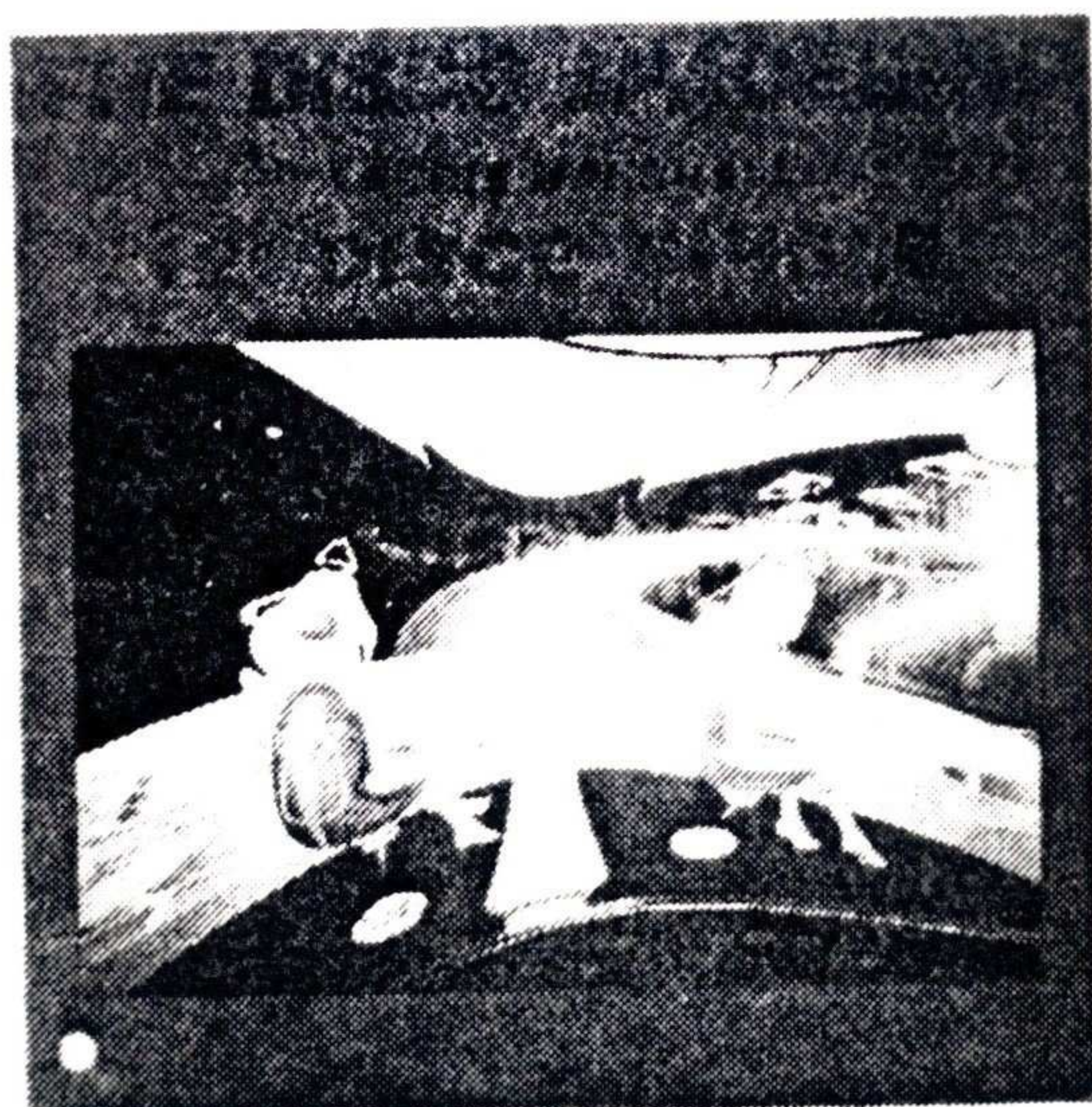
MOTOWN RECORDS
NEWEST 12-inch 45



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The Dynamic Superiors**

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LAURIE MARSHALL
casino records—distributed by a&m



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D.J.: Wally MacDonald

BARTENDING IN THE MOONLIGHT

□ This is the second in a series of what we believe are some pretty interesting drink recipes. They are personal inventions of readers featuring drinks you will probably not find in bartender guides. If you wish to share your favourite with our readers please submit it to *Dancing In The Moonlight Publications* (address listed on inside front cover) and if we print it, a gift certificate for an album will be awarded courtesy of **Disco Sound of Canada**.

"TORONTO BLUE JAY"

1 oz. Canadian Club
1 oz. Creme de Cacao

In a tall glass, mix the above with 7-Up or similar mix, half a teaspoon of sugar and blue-colour food dye. Add ice. Stir slightly. You can substitute the sugar and food dye with Grenadine, then you change this drink's name to "Cardinal". Makes an interesting concoction to put in your flask when attending your next ball-game.

"IRISH DERBY"

1 oz. Brandy
1 oz. Irish Whisky

In a regular glass, add ice and the above liquor. Fill with 7-Up or Sprite and add a cherry. It tastes like a mild scotch and 7-Up. Trust you'll find the results spectacular!

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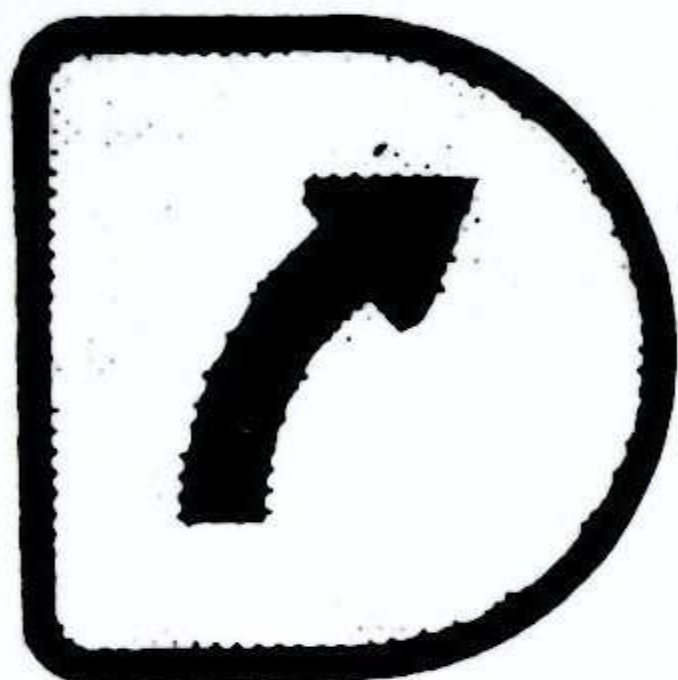
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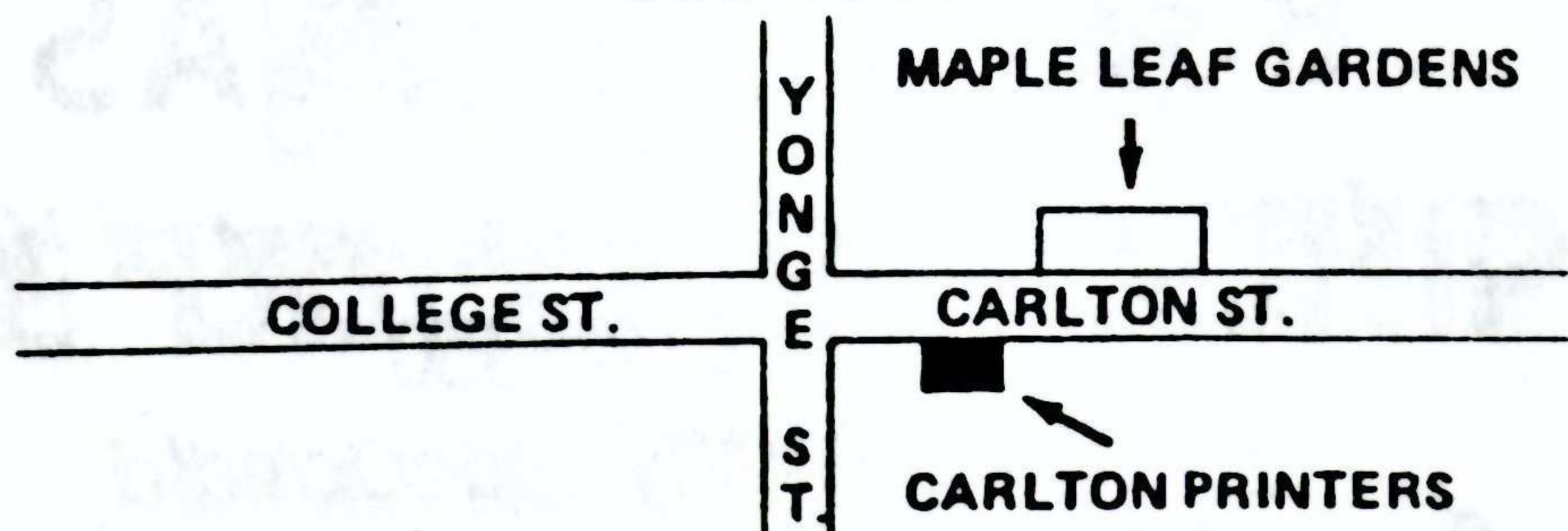
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